

Press release

New head of product management at medifa



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As of 01.06.2019, Michael Bartesch started as a new head of product management at medifa healthcare group.

The medical technology engineer was previously a long-standing employee in product and project management at Trumpf Medizin Systeme GmbH & Co.KG.

At medifa, Michael Bartesch will be in charge of improving existing products and developing new ones. His task will be to optimize and expand the product portfolio of medifa healthcare group GmbH. He will benefit from his comprehensive knowledge of the medical technology industry and his experience in the field of operating theatres and related technology.

"I am delighted to be able to contribute my accumulated experience and knowledge from many years in medical technology and, together with the management and a strong team, to further advance the development of medifa products and the focus on our customers," says Michael Bartesch.

"With Mr. Bartesch, we were able to win a medical technology expert for medifa whose experience and knowledge will enable us to optimally further develop our product portfolio and make it ready for the future. We are very pleased about his support and look forward to a good cooperation", explains Dr. Wolfgang Hohnhaus, managing partner of medifa healthcare group.

Company

The medifa healthcare group unites competence concerning operating rooms under one roof.

medifa is an owner-run and internationally active company, and covers all operating room requirements from modular wall, door, ceiling and cabinet systems (RooSy® Room Systems) for the turnkey operating room, mobile operating tables and operating room accessories, right up to examination chairs, with its product and service portfolio.

In addition, one of the largest German OEM suppliers in the medical technology sector also belongs to medifa. medifa GmbH & Co. KG (Finnentrop), medifa hygienic rooms GmbH (Ötigheim) and medifa metall und medizintechnik GmbH in Rastatt are all part of this group of companies.

The medifa healthcare group employs approximately 350 employees at three locations within Germany. The planning, engineering and production take place exclusively in Germany, and with over 90% added value in the group of companies, the group guarantees fast reaction times. At medifa®, the slogan “we care” means that the company consistently orientates itself according to the requirements of its customers. Customers all over the world can rely on top-class consultation, processing and quality from a single source, made in Germany according to certified national and international quality standards.

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