

Press release

Partnership between medifa and Integromed for distribution of modular room systems in Middle East

medifa hygienic rooms GmbH



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medifa hygienic rooms and Integromed have signed an exclusive partnership for the distribution of RooSy room systems (wall-, door-, ceiling-, wall and cabinet systems) for the Middle East region.

Integromed supplies complete hospital room solutions, including all engineering services, from a single source, consulting customers and planning high-quality, integrated total solution projects for the construction and equipping of medical facilities individually tailored to customer requirements. medifa hygienic rooms is the world's largest manufacturer of room and door systems, both OEM products and the RooSy room system, which is now also marketed by Integromed.

Together, medifa and Integromed want to create unique environments for hospital staff and patients and become the largest planner, manufacturer and installer of wall and door systems in the world.

"Since the trend worldwide and especially in the Middle East region is towards mega hospital centres, it makes sense for us and Integromed to work together as strong partners. With Integromed we have gained an experienced partner in the area of modular rooms, who also knows, understands and lives the culture and peculiarities of the Middle East market. The large Integromed network in the Middle East gives us good market access. We are looking forward to the future cooperation" explains Matthias Ritschel, Managing Director of medifa hygienic rooms GmbH.

"The partnership with medifa for Middle East is strategically important for us. Together we can offer the implementation of very large projects, thanks to the size and capacity of the production in Ötigheim and the reliability of medifa. This also means

our customers can count on a reliable and timely delivery for large projects. We are already looking forward to the first joint projects" explains Ibrahim Soliman, CEO of Integromed GmbH.

Company

The medifa healthcare group unites competence concerning operating rooms under one roof.

medifa is an owner-run and internationally active company, and covers all operating room requirements from modular wall, door, ceiling and cabinet systems (RooSy® Room Systems) for the turnkey operating room, mobile operating tables and operating room accessories, right up to examination chairs, with its product and service portfolio.

In addition, one of the largest German OEM suppliers in the medical technology sector also belongs to medifa. medifa GmbH & Co. KG (Finnentrop), medifa hygienic rooms GmbH (Ötigheim) and medifa metall und medizintechnik GmbH in Rastatt are all part of this group of companies.

The medifa healthcare group employs approximately 350 employees at three locations within Germany. The planning, engineering and production take place exclusively in Germany, and with over 90% added value in the group of companies, the group guarantees fast reaction times. At medifa®, the slogan "we care" means that the company consistently orientates itself according to the requirements of its customers. Customers all over the world can rely on top-class consultation, processing and quality from a single source, made in Germany according to certified national and international quality standards.

www.medifa.com

Integromed offers innovative ideas for complex healthcare facilities

Integromed makes healthcare facilities ready for the future and offers complete, tailor-made solutions, creating a unique environment for medical staff and patients. The company based in Leipzig acts internationally and until today has successfully implemented more than 120 projects in 14 countries.

Through the three divisions, ModularConcepts, MedgasFlowtech, and IntegratedSolutions, Integromed realizes customized hospital departments, such as ICU's, patients' rooms, OR's and other clean rooms. The company offers a one-stop-shop approach, resulting in complete solutions for the customer. In order to achieve this, Integromed provides the full range of services in-house – from design, project management, and logistics to implementation, training, and after-sales services.

www.integromed.de